Joel Hatmaker

Web Developer

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Date of birth 1981-05-06

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Over 6 years of web design/development experience, with proven success managing all phases of the development lifecycle including design, front end architecture, and backend functionality. I am dedicated to meeting deadlines and delivering high quality markup and code deliverables on budget. I love working with new technologies and platforms. I strive to add more and more technologies to my already established toolkit, which includes PHP, MySQL/MariaDB database management, Javascript frontend frameworks, UI/UX experimentation, animation effects and a variety of open source CMS software solutions.

My creative side is expressed with my animation projects. I've spent over 10 years working with Adobe Suite animation and video tools. I enjoy creating my own projects from scratch, or working with illustrators to bring their vision to life. I want to continue to hone my three dimensional expertise with modelling and rigging. I love blending mathematics with art to create unique and wonderful visual experiences.

Experience

2014-09 - present — **Web Developer**

Watermelon Web Works

Execute the complete lifecycle of development including front end theming, backend customization, SEO optimization, and custom Javascript applications.

Open source CMS customization including Wordpress plugins, Magento 2 customization, and other customizations on CMS platforms like Drupal and Joomla.

Deploy custom solutions for external site builders like Salesforce Communities.

2015-05 - present — **Animator**

Smartfish Productions

Implement custom illustrations into production ready animations.

Routinely work with Adobe Suite of video tools like Premier, After Effects, and Media Encoder.

2016-10 - present — **Web Developer**

All Points Media

Implement all design and development work for the parent site and all subsidiary websites for the marketing department.

Customized backend solutions to display case study, analytics, and other data for clients using the All Points marketing network.

Work with in-house solutions for CRM and Project Management tools like Podio and Globiflow implementations.

2013-01 - 2015-05 — **Web Developer**

Leif's Auto Centers

Designed and developed the parent site as well as the Go! Travel site and Leif's Garage custom automotive website with Drupal CMS platform.

Created a variety of custom MailChimp email marketing campaigns.

Developed custom scripting for Adwords to manage click campaigns.

2006-06 - 2013-04	**Web Developer/Motion Graphics Animator**

AngelVision Technologies

Implemented Flash enabled web experiences for company site.

Created hundreds of Flash animation explainer videos for a variety of clients including John Deere, Siemens, and many others.

Education

1999-05 - 2004-05	**University of Georgia**

BFA in Digital Media

3.4 GPA Average

Participated in extra curricular art installations in and around Athens, Georgia

Volunteered for 2 years at WUOG radio station

Skills

Salesforce Communities

Wordpress

Drupal 7

Drupal 8

Magento 1

Magento 2

Laravel

ReactJS

Motion Graphics

SEO

Javascript

AJAX